

GREENWAY FACTS & FIGURES

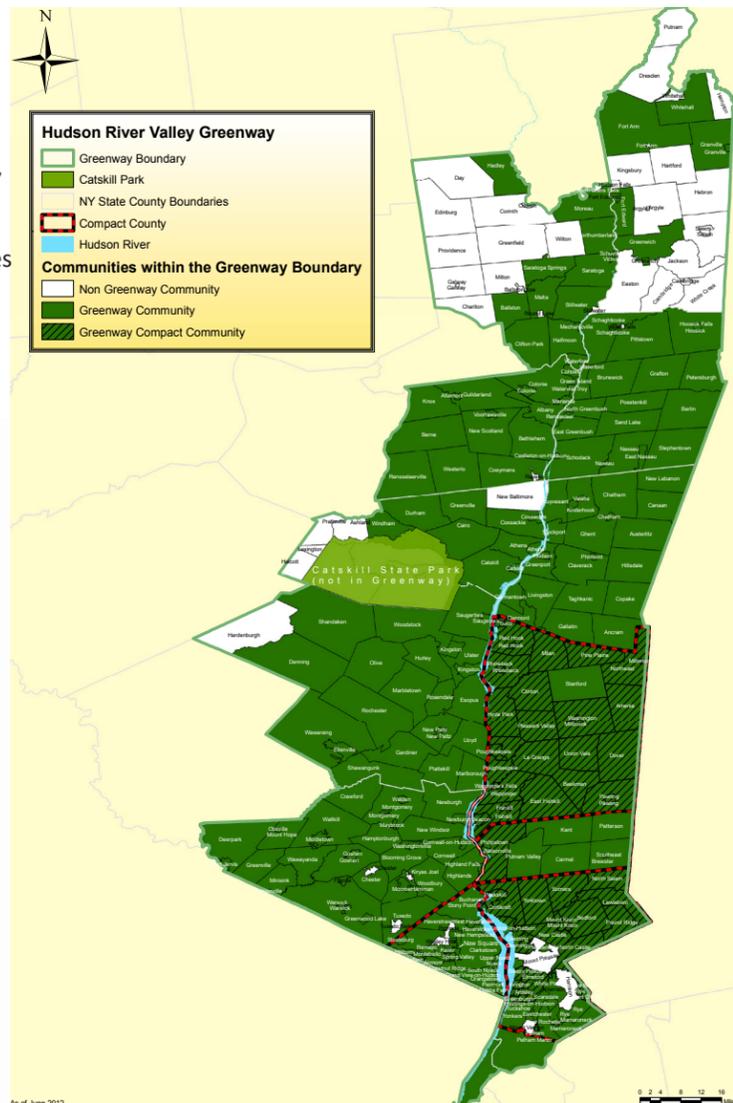
The Greenway Act of 1991 created two organizations to facilitate the Greenway process: the Hudson River Valley Greenway Communities Council and the Greenway Conservancy for the Hudson River Valley.

THE GREENWAY MISSION

To continue and advance the state's commitment to the preservation, enhancement and development of the world-renowned scenic, natural, historic, cultural and recreational resources of the Hudson River Valley while continuing to emphasize economic development activities and remaining consistent with the tradition of municipal home rule.

GREENWAY CRITERIA

"the basis for attaining the goal of a Hudson River Valley Greenway"



Today, the Greenway Area includes 324 eligible municipalities, both riverside communities (those with physical access to the Hudson River) and countryside communities (those without physical access) in the following 14 counties: Albany, Bronx, Columbia, Dutchess, Greene, New York, Orange, Putnam, Rensselaer, Rockland, Saratoga, Ulster, Washington, and Westchester.

HUDSON RIVER VALLEY GREENWAY COMMUNITIES COUNCIL

Barnabas McHenry, Chairman	Anthony D'Ambrosi	Gregory L. Helsmoortel	Rene VanSchaack
Edward Ames	Robert W. Elliott III	Sean R. Mathews	Linda von der Heide
Kathleen Bucholsky	Marcel Florestal	Hon. Kieran Lalor	Veronica White
Andrew T. Chmar	Hon. Sandra R. Galef	Freeman (Ted) Putney	
Mary L. Crabb	Clara Lou Gould	Stephen M. Saland	

GREENWAY CONSERVANCY FOR THE HUDSON RIVER VALLEY, INC.

Sara Griffen, Acting Chair	Jane Daniels	William Mazzuca	Advisory Board:
Kevin M. Burke, Secretary	Elizabeth Jacks	Dr. Dennis J. Murray	Roger Akeley
Kenneth S. Herman, Treasurer	Cindy Lanzetta	Richard Wager	Frank Bergman
Jennifer Schwartz Berky	Donald T. LaValley	Stefan Yarabek	T. Jefferson Cunningham, III
Kristin C. Brown	Donald P. Marra		Steve Rosenberg

GREENWAY STAFF

Mark A. Castiglione, Acting Executive Director
 Beth Campochiaro, Trails and Community Outreach Director
 Scott Keller, Trails and Special Projects Director; Finance Manager
 Chris Marchitello, Administrative Assistant - NYC
 Janet Patane, Administrative Assistant - Albany

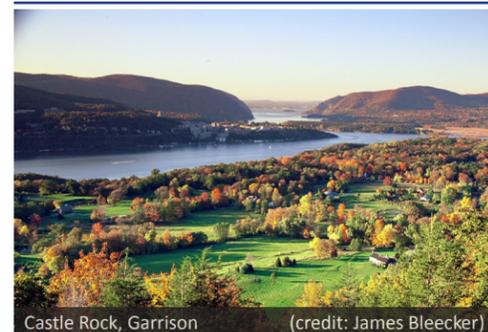
COUNCIL & CONSERVANCY, EX-OFFICIO

Commissioners of: DEC, Dept. of Ag & Markets, DOT, OGS, OPRHP
 Chairs of: NYS ESDC, Senate Env. Cons. Comm., Assembly ECC
 NYS Secretary of State



2012 ANNUAL REPORT

Hudson River Valley Greenway Hudson River Valley National Heritage Area



Castle Rock, Garrison (credit: James Bleecker)

"Not even Rip Van Winkle could sleep through the cultural clarion of today's Hudson Valley."

"To promote the Greenway as a single, tourism destination..." § 44-0113(30) Greenway Act of 1991

Of the many duties assigned to the Greenway Communities Council and Greenway Conservancy, the one above resonates most with our accomplishments this year. Since 1991, we have seen an increase in recognition of the Hudson River Valley as a region, as a destination, and now, as a world class destination for its combination of scenic, cultural and historic assets.

National Geographic named the Hudson Valley one of its "Best Trips for 2013." The editors heralded, "Not even Rip Van Winkle could sleep through the cultural clarion of today's Hudson Valley," and in so doing, may have pushed our region past the tipping point and into a new reality. This new reality is one that we and our partners have been working toward since the beginning, and it's one that firmly recognizes the value and economic impact of our natural, cultural, and historic resources. These are the elements that define our quality of life in the Hudson River Valley. Protecting, promoting and celebrating these assets has become a key piece of our region's economic development portfolio. Tourism and resource protection have been identified by Governor Cuomo's Regional Economic Development Councils as key strategies. The numbers back this up.

- Tourism generates over \$4.7 billion dollars in our regional economy annually
- The National Heritage Area program annually generates \$584,986,026 million in economic benefit, supports 6,530 jobs, and generates over \$66.6 million in tax revenue
- The Hudson River Valley Ramble generates over \$21 million per year, according to an Economic Impact study

Highlights from the various economic development projects the Greenway has helped advance over the last year are detailed in this report.

Celebrating these shared successes is tempered by the loss of federal funding for the National Heritage Area program. The numbers above demonstrate that the Greenway and National Heritage Area program yield a tremendous return on investment. As we pursue restoration of federal funding, we will make clear that investing in what we do is not frivolous, optional, or a secondary priority, rather it is part of a sustainable and resilient regional economic development strategy.

The Combined Annual Economic Benefits: Hudson River Valley National Heritage Area

Economic	\$584,986,026
Employment	6,530 jobs
Tax Revenue	\$66,667,434
HRV Ramble	\$21,000,000 +
Regional Tourism	\$4.7 billion +

Mark Castiglione
January 2013

NATIONAL WATER TRAIL DESIGNATION



The Hudson River Greenway Water Trail has been designated a National Water Trail by the United States Department of Interior. On September 8th, enthusiasts were joined at Kingston Point Beach by Congressman Hinchey, Kingston Mayor Shayne Gallo and other dignitaries for the announcement, followed by a paddle on the Hudson River and Rondout Creek. The event also celebrated beginning of the 13th annual Hudson River Valley Ramble.

WATER TRAIL RECEIVES GRANT

The Regional Economic Development Councils recently announced their 2012 awardees, including the Greenway, which was awarded a \$90,000 grant to promote use of the Hudson River Greenway Water Trail.



Congressman Maurice Hinchey joins Mark Castiglione, NYSDEC Region 3 Director Willie Janeway, Scott Keller of the Greenway, and others to celebrate the National Water Trail designation. (Photo credit: Robert Goldwitz)

HUDSON RIVER SCHOOL ART TRAIL EXPANSION

The Hudson River Valley National Heritage Area, the Thomas Cole National Historic Site, and partners formally opened the expanded Hudson River School Art Trail in May. Launched in 2005, it provides a series of hiking and driving trails to the places that inspired America's great sublime landscape painters – including Thomas Cole, Frederic Church, Jasper Cropsey, Asher B. Durand, Sanford Gifford and others. The expansion more than doubles the Art Trail's size from its original eight sites to twenty-two and includes a new website with hand-held optimization: hudsonriverschool.org.

Congressman Hinchey joins other dignitaries at the Hudson River School Art Trail expansion launch event at Kingston's Hasbrouck Park in May.



GREENING THE GREENWAY: URBAN LAND REUSE

The City of Newburgh was awarded a \$5,000 Greenway Communities Grant to address vacant land issues. After mapping vacant areas and hosting public workshops, the City worked with partners to launch a pilot community garden at the Newburgh Armory. Individuals, families and non-profit service organizations actively participated, providing food to local soup kitchens and pantries. With generous support from other partners and donors, work began on several more lots in spring and summer, providing employment and training to city residents. Year Two of the Plan will be dedicated to the "green" rehabilitation of small lots to create "pocket parks" that install community amenities such as seating and plantings.

(Excerpted from the PathStone Grant Report)



Participants at the Newburgh Armory Community Garden <https://www.facebook.com/Armory.Garden>

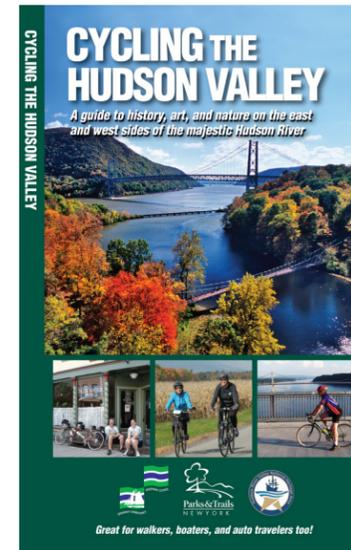
13TH ANNUAL HUDSON RIVER VALLEY RAMBLE

Attendance topped 130,000 participants during the 13th Annual Hudson River Valley Ramble in September. This year's roster included more than 170 hikes, bike rides, paddles, festivals, and interpretive walks taking place from the Capital Region to New York City. A recent economic impact study estimated the Ramble generates \$21 million in the regional economy each year. The continued success of the Ramble is made possible by our over 150 public and private partners, and by the event leaders who volunteer their time to guide residents and visitors through the wonders of the Hudson River Valley.

Ramblers set sail on the *Woody Guthrie*, Embark on the Iona Island Paddle, and Hike Platte Clove (Photo credit: Robert Goldwitz)



Cycling the Hudson Valley



The Greenway and Parks & Trails NY co-published a new cycling guidebook, "Cycling the Hudson Valley," which highlights many heritage resources on both sides of the river, including political and historic sites, landscapes, museums and art centers, and literary landmarks. It features an overview of the Hudson River Valley, including information about the Greenway and the National Heritage Area; maps showing route details, points of interest, fairs and festivals, and services. The full-color, spiral-bound, easy-to-carry and use guide will brand the Hudson Valley as a destination for the growing number of bicycle tourists, while providing a tangible framework for promoting the strategic vision of a continuous Greenway Trail.

CYCLING THE HUDSON VALLEY – A guide to history, art, and nature on the east and west sides of the majestic Hudson River

GREENWAY TRAILS

Countryside Corridors/	
Connector Trails:	71.66 mi
Riverside Trails:	269.35 mi
NYS Bike Route 9:	147.00 mi
Land Trail:	487.62 mi
Hudson River Water Trail:	256.00 mi
Greenway Trail System Total:	743.62 mi

To order your copy of the guidebook, visit us online at HudsonRiverValley.com or scan here to order from SUNY Press.



GRANTS FROM THE COUNCIL AND CONSERVANCY

Greenway Communities and Compact Grants

State funding through the Greenway's Aid to Localities appropriation resulted in 13 matching grant awards totaling \$103,960 to member communities for projects that reinforce smart growth principles, providing models for innovation, economic development, regional planning and environmental protection. For this grant program, the amount leveraged by local partners totaled over \$170,054.

Partners: 13 project awardees (County of Columbia; County of Rensselaer; Village of Brewster; Town of Clifton Park; Town of Greenville; Town of Hyde Park; Town of Lloyd; City of Newburgh; City of Poughkeepsie; Town of Rensselaerville; Town of Shandaken; Village of Tivoli; Village of Walden)

Greenway Conservancy Small Grant Program

The Hudson River Valley Greenway awarded \$50,000 in matching grants to 7 projects that will develop and enhance the Hudson River Greenway Trail. These trail development projects translate into construction, engineering, planning and tourism jobs.

Partners: 7 project awardees (BeaconArts Community Association, Harlem Valley Rail Trail, Hudson Crossing Park, Inc., John Burroughs Association, Mohonk Preserve, Rensselaer Plateau Alliance, Inc., Town of Stillwater)



Dutchess County Trail Conference held at Marist College on April 21, sponsored by the Greenway