

# **HUDSON RIVER VALLEY GREENWAY**

**Combined meeting of**

**Greenway Conservancy for the Hudson River Valley, Inc.**

**Hudson River Valley Greenway Communities Council,**

**and**

**Greenway Heritage Conservancy HRV, Inc.**

**January 18, 2012**

**Wallace Center  
Hyde Park, New York**

**Minutes**

## **Conservancy Members Present**

Brown, Kristin, Conservancy Member, Acting Chair

Burke, Kevin, Conservancy Member

Daniels, Jane, Conservancy Member

Herman, Kenneth, Conservancy Treasurer

Lanzetta, Cindy, Conservancy Member

Marra, Donald, Conservancy Member

Yarabek, Stephen, Conservancy Member

## **Conservancy Members Present by Proxy**

Mazzuca, William, Conservancy Member

Murray, Dennis J., Conservancy Member

## **Council Members Present**

Ames, Edward, New York City Council Member

Chmar, Andy, Putnam County Council Member

Crabb, Mary, Orange County Council Member

Elliott, Robert, Westchester County Council Member

Golden, Christine, Rensselaer County Council Member

Granirer, Martus, Council Member

Matthews, Sean, Rockland County Council Member

McHenry, Barnabas, Chairman, Greenway Council

Putney, Freeman, Albany County Council Member

### **Delegates Present**

Devine, Bonnie, for George Stafford, Joint Delegate for Secretary of State, NYS  
Department of State

Dunwell, Fran, Joint Delegate for Commissioner, NYS Department of Environmental  
Conservation

Giltner, Phil, Joint Delegate for Commissioner, NYS Department of Ag & Markets

Gorton, Bill, Joint Delegate for Commissioner, NYS Department of Transportation

Mazzarella, Sally, Council Delegate for Council Member Senator Stephen Saland

Wermuth, Thomas, Conservancy Delegate for Secretary Dennis Murray

### **Advisory Members**

Bergman, Frank, Hudson River Boat & Yacht Club Association

Rosenberg, Steve, Scenic Hudson Land Trust, Inc.

### **Greenway Staff**

Bandos, Allison, Greenway Intern

Campochiaro, Elizabeth, Trails Coordinator

Castiglione, Mark, Acting Executive Director

Keller, Scott, Trails and Special Projects Director, Finance Manager

### **Call to Order**

Council Chairman Barnabas McHenry called the meeting to order at 10:05 a.m. It was announced that Kristin Brown would be serving as Acting Meeting Chairwoman for the Conservancy today in place of Acting Chairwoman Sara Griffen.

### **Pledge of Allegiance**

Acting Meeting Conservancy Chairwoman Kristin Brown led the meeting in the Pledge of Allegiance.

### **Welcome and Introductions**

Ms. Brown introduced Town of Hyde Park Planning Board Chairman Michael Dupree who welcomed everyone to Hyde Park on behalf of Supervisor Aileen Rohr and Deputy Supervisor Emily Svenson. He spoke of the commitment of the new Supervisor and the Town Board to Greenway Principles.

Chairman McHenry introduced Sarah Olson, Superintendent of the Roosevelt/Vanderbilt National Historic Sites who welcomed everyone and noted the imminent arrival of FDR's 130<sup>th</sup> birthday celebration at Roosevelt National Historic Site.

### **Presentation: "Rockland Tomorrow," Arlene Miller, Rockland County Deputy Commissioner of Planning**

Acting Executive Director Mark Castiglione reviewed the Greenway and the Greenway Compact's key tenets and introduced Arlene Miller, Rockland County Deputy Commissioner of Planning. Ms. Miller noted that all but one Rockland County community is a Greenway community and she then reviewed the Rockland County Comprehensive Plan entitled "Rockland Tomorrow." The Council Board is being asked to adopt this plan as the Rockland County Compact Plan later in the agenda. Ms. Miller reviewed the steps and timeline of the Plan's preparation and adoption by the Rockland County Legislature. The document was adopted by the legislature as the County's Compact Plan in December 2011.

Ms. Miller concluded her presentation with a detailed review of the plan's highlights, recommendations, and success stories.

#### **Althea Mullarkey, Policy and Special Projects Associate/Analyst, Scenic Hudson, Inc.**

Ms Mullarkey reviewed Governor Cuomo's proposed state budget noting that it contained much good news for the environment. The Environmental Protection Fund (EPF) is proposed to stay at the same level as last year (\$134 million) and the Regional Economic Development Councils (REDC) are proposed for \$200 million. She noted that tourism is proving to be one of the most viable sectors of the economy. She concluded by noting the Greenway budget is proposed to increase slightly and the Hudson River Estuary Management Program (HREMP) budget is flat.

Fran Dunwell noted that the Greenway has achieved a milestone: it has been in existence for twenty years. She called for a resolution of "Congratulations on Twenty Years of Accomplishments." Ms. Brown noted the importance of then Assemblyman Maurice Hinchey's leadership in creating the Greenway. Ms. Dunwell noted the importance of Senator Stephen Saland's leadership in creating the Greenway.

#### **Agenda Review**

Acting Chairwoman Brown called for changes/additions to the agenda. Stephen Yarabek asked the Boards to note the passing of former Czech President Václav Havel. Throughout the 1990's the Hudson River Valley Greenway provided technical assistance in the creation of the Prague to Vienna Greenway. This assistance culminated in 1995 in reciprocal visits by delegations from each Greenway to the other. Following the exchanges, at the dedication of the Prague Vienna Greenway, former Czech Republic President Havel spoke eloquently of the assistance provided by the HRVG. President Havel had nearly missed the dedication because he was hosting a visiting head of state, Pope John Paul II. When offered a chance to attend the dedication and, as importantly, to walk on the Greenway trail, the Pope decided to attend. When asked to speak, Pope John Paul II said of the two Greenway's *"These Greenway's are protecting the sanctity of the earth."* Mr. Yarabek noted the passing of President Havel is a loss for us all.

**Minutes of October 12, 2011 Meeting of the Hudson River Valley Greenway Grants Committee**

On a motion from Bob Elliott (Martus Granirer second) the October 12 meeting minutes were unanimously approved.

**Minutes of October 12, 2011 Combined Meeting of the Hudson River Valley Greenway Communities Council, Greenway Conservancy for the Hudson River Valley, Inc. and Greenway Heritage Conservancy HRV, Inc.**

On a motion from Jane Daniels (Stephen Yarabek second) the October 12 meeting minutes were unanimously approved.

**Hudson River Valley Greenway Communities Council**

Call to Order

Chairman McHenry called the Greenway Council meeting to order.

Adoption of the Rockland County Compact Strategy

Mr. Castiglione introduced the Rockland County Compact for adoption and called for comments from the Boards. Mr. Granirer noted that the plan does not have either a water resources component or a management component and called for the County to update these two issues. On a motion from Sean Matthews (Sally Mazzarella second) the Board unanimously approved a resolution adopting the Rockland County Compact with the proviso that the County regularly update the Greenway on the aforementioned water resources component or a management component.

Greenway Community Grants

Acting Executive Director Mark Castiglione announced that two communities have applied for Greenway Communities Grants.

The *County of Rensselaer* has applied for funding in the amount of \$7,070 to update Rensselaer County's Agricultural and Farmland Protection Plan.

The *County of Columbia on behalf of the Columbia Land Conservancy*, , has applied for funding in the amount of \$4,390 for Geographic Information Systems (GIS) Training for Municipal Volunteer Planners.

On a motion from Sally Mazzarella (Bob Elliott second) the Board unanimously approved the Community Grants. Christine Golden abstained on the Rensselaer County grant.

Chairman McHenry announced that the Greenway has been named in a legal action. The Town of Rhinebeck is suing over a lack of indemnification. Chairman McHenry was asked by the Board to ask the Governor's Counsel to attend the next Board meeting to update everyone of the status of the action.

## **Greenway Conservancy for the Hudson River Valley, Inc.**

### Call to Order

Acting Meeting Chairwoman Brown called the Conservancy meeting to order.

### Audit Review and Adoption

Finance Manager Scott Keller reviewed the recently completed independent audit noting that the auditors had issued clean opinions for both the Public Benefit Corporation and the Not-for-Profit Corporation. In addition the management letters for both organizations contained no items. On a motion from Don Marra (Jane Daniels second) the Conservancy Board unanimously accepted the audits.

### Resolution in Support of Livingston Avenue Bridge Pedestrian Walkway

Martin Daley, Projects Director for Parks and Trails New York (PTNY) reviewed the history of PTNY and presented on the Livingston Avenue Railroad Bridge, a single track, deteriorated bridge across the Hudson River that will be replaced. The current bridge is a swing railroad bridge, which is rare, and a new design is needed. The bridge is owned by CSX and managed by AMTRAK. Reconstruction is slated to occur in 2017-18 with federal and state dollars. A coalition of trails groups is seeking to have a walkway put onto the bridge. The Greenway Boards are being asked to support this concept.

### Resolution Supporting a Grant Application to the NY Council for the Humanities for Heritage Weekend 2012

Mr. Castiglione introduced a resolution authorizing the Greenway Conservancy for the Hudson River Valley, Inc. and the Hudson River Valley Greenway Communities Council, on behalf of the Hudson River Valley National Heritage Area program, to apply for a grant under the New York Council for the Humanities Mini Grant program for Heritage Weekend 2012.

### Resolution Accepting Scenic Byways Grant

The Conservancy has been awarded a Scenic Byways grant on behalf of the Champlain Canalway Trail Working Group to prepare several segments of the trail to shovel ready standards.

### Resolution Supporting National Park Service's National Recreation Trail Designation for the Hudson River Greenway Water Trail

The Greenway is seeking designation of the Hudson River Greenway Water Trail as a National Recreation Trail.

### Resolution Supporting America's Great Outdoors' new National Water Trail Designation for the Hudson River Greenway Water Trail

The Greenway is seeking designation of the Hudson River Greenway Water Trail as a National Water Trail.

On a motion from Cindy Lanzetta (Don Marra second) the Conservancy Board urged the re-establishment of the Livingston Avenue Bridge walkway at such time that the

bridge is replaced, authorized the staff to apply for a grant under the New York Council for the Humanities Mini Grant program for Heritage Weekend 2012, accepted the Scenic Byways Grant, approved the application to the National Park Service for designation as a National Recreation Trail and approved the application for designation as a National Water Trail.

## **Hudson River Valley National Heritage Area**

### Evaluation Update

Mr. Castiglione reviewed the progress and process of the HRVNHA evaluation and updated everyone on the status of the federal funding sunset scheduled to occur in 2012. Fifteen NHA's are scheduled to sunset this year and are working together to seek a four-year extension. There is also an effort underway to create an NHA program within the National Park Service as a part of the NPS budget.

### Sunset Committee—Sarah Olson

There is a Northeast Region Sunset Committee and members include both Sarah Olson and Mark Castiglione. Among the things they are working towards are to extend the use of existing funds past 2012, review scenarios if all else fails, assess how the loss of NHA's will impact NPS units throughout the northeast, and the hundreds of thousands of people who have come to rely on them.

### Heritage Weekend May 19-20, 2012

Mr. Castiglione announced that registration for the 2012 Heritage Weekend will be open by January 21. It is anticipated that some 22,000 people will participate and there will be over 10,000 hours of volunteer support for the event. Partners include the Erie Canal National Heritage Corridor, state and private historic sites.

### Teaching the Hudson Valley Explore Awards—Debi Duke

The In 2011 some 1,900 teachers and students learned about Hudson Valley Heritage through the Teaching the Hudson Valley Explore Awards program. Ms. Duke handed out the three winners in the National Day of Writing contest. She concluded by noting that the 2012 Institute will be held July 24-26.

### Nature and Culture Initiative Update

The Washington Rochambeau Revolutionary Route Project is holding a kickoff planning charette in late February. The project is to interpret the historic trail from Rhode Island to Yorktown.

## **Executive Director Report**

Acting Executive Director Mark Castiglione's written Executive Director's report is this month the Greenway's annual report. It is appended to, and a part of these minutes.

## **New Business/Public Comment**

Conservancy Member Donald Marra brought up that Mr. Castiglione has been working as the Acting Executive Director for quite some time. Mr. Marra suggested, and others concurred, that the Board should take whatever steps are necessary to change his title to Executive Director and that this effort should be led by the Chairs. On a motion from Mr. Marra, with numerous seconds, the Boards unanimously voted to request that the Governor's Office affirm that Mr. Castiglione's title should be changed to Executive Director. The state agency representatives recused themselves on this matter.

**Adjourn**

The meeting was adjourned at 12:10 p.m. by acclamation.

Respectfully submitted,

Scott S. Keller  
Meeting Secretary



# HUDSON RIVER VALLEY GREENWAY

Barnabas McHenry, Chairman, Greenway Council  
Sara Griffen, Acting Chair, Greenway Conservancy  
Mark A. Castiglione, Acting Executive Director

January 11, 2012

Mark Castiglione  
Acting Executive Director  
OBO  
Members of the Greenway Conservancy  
for the Hudson River Valley, Inc  
Hudson River Valley Greenway  
Capitol Building Room 254  
Albany, NY 12224

Dear Mr. Castiglione:

I will not be able to be present at the January 18th, 2012 joint meeting of the Boards of the Hudson River Valley Greenway.

According to the by-laws of the Greenway Heritage Conservancy for the Hudson River Valley, Inc., Article IV, Section 6A, "The Chair may delegate to the Vice Chair, Executive Officer, or other officer or officers such of the Chair's powers and functions in the general supervision, administration and control of the business of the Conservancy," and Section 6B: "The Vice Chair shall be Acting Chair in the absence or incapacity of the Chair and shall assume the powers and perform all duties of the Chair if the Chair is unable to perform such duties for any reason. The Vice Chair, when acting in the capacity of Acting Chair under this section, may delegate the powers or duties of Chair to another Member or the Executive Officer during the period of disability or incapacity of the Chair. "

Under these provisions I, as Acting Chair of the Greenway Heritage Conservancy for the Hudson River Valley, Inc., hereby delegate the duties of the Chair to Kristin C. Brown for the January 18th, 2012 Board Meeting.

Sincerely,

Sara Griffen  
Acting Chair  
Greenway Conservancy for the  
Hudson River Valley, Inc.

cc: Kristin C. Brown, Conservancy Member



## **Hudson River Valley Greenway Annual Report 2011**

The overarching theme of recent years has been perseverance. In an era of declining budgets and staff, improving things that work and finding new ways to work better are critical. The partnerships that drive the Greenway and National Heritage Area programs require us to be creative and to constantly explore how we can do things better working with others. This philosophy underpins everything we do and has allowed the Greenway to persevere through difficult times.

Numbers! Numbers are what everyone wants to see. Numbers quickly communicate information about programs and projects. They can also be goals to work toward or management tools to track the impact of investment. While numbers cannot tell the whole story, here are some from this past year.

- Grants awarded to partners: 38
- Dollar amount awarded: \$288,540
- Dollar amount grants leveraged: \$1,569,926
- Number of unique educational programs offered by the Greenway or a partner: 27
- Number of participants in educational programs this year: 1,898
- Grants given for trails or water trail enhancements: 11
- New miles of designated Greenway Trail: 27.7 miles
- Grants to listed or eligible National Register properties: 12
- Projects to enhance listed or eligible National Register properties: 17
- Volunteer hours contributed to Greenway/National Heritage Area Projects: 21,376

Greenway's story in 2011 included the Hudson River Valley Greenway Land and Water Trail being recognized as the Best Trail from the DailyGreen.com, launching the first state-wide Heritage Weekend, and seeing 120,000 people participate the Hudson River Valley Ramble. The rest of this report provides additional details on these and many other projects, programs, and grants.

Mark Castiglione  
Acting Executive Director  
January 2012

## **Grants<sup>1</sup>**

**Greenway Communities and Compact Grants:** State funding through the Hudson River Valley Greenway's Aid to Localities appropriation resulted in **15 matching grant awards totaling \$153,611** to member communities for projects that reinforce smart growth principles, provide models for innovation, economic development, regional planning and environmental protection. These small grants help to create jobs by creating opportunities for engineers, planning and economic development consultants to work with communities to create plans and implementation strategies. For this grant program, the **amount leveraged by local partners totaled over \$363,545.**

**Partners:** 15 project awardees (Town of Dover; Town of Philipstown; Village of Rhinebeck; Town of Clarkstown w/Rockland Farm Alliance; Orange County; Town of Sand Lake; Village of Red Hook; Town of Stanford; Town of Poestenkill; Town of Ossining; Town of Claverack; Town of Pittstown; Village of Saugerties; Town of Greenwich; Village of Green Island)

### **Quadricentennial Legacy Grant Program:**

Awards for the final Quadricentennial Implementation Grant round funding were made in January 2011. This was the third Quadricentennial appropriation was secured by Congressman Maurice Hinchey. The allocation contained fifty thousand dollars (\$50,000) in funding for matching grants. An additional nine thousand (\$9,000) was included from funds rescinded from a previous Quad Grant round. Thirteen (13) matching grants were awarded totaling \$59,000.

**Local match exceeded \$104,000.**

**Partners:** Friends of Fort Crailo; Greater Hudson Heritage Network; Shaker Heritage Society; Association of Public Historians of New York State (APHNYS); Historic Hudson, Inc; Old Rhinebeck Aerodrome Museum; Troy Downtown Collaborative; Samuel Dorsky Museum, Research Foundation of State University of New York; Olana Partnership; Friends of Senate House; Highland Landing Park Association Inc; Town of Hyde Park; Partners for Albany Stories, City of Albany

### **Greenway Conservancy Small Grant Program**

The Hudson River Valley Greenway **awarded \$60,000 in matching grants to 9 projects** that will develop and enhance the Hudson River Greenway Trail. These trail development projects translate into construction, engineering, planning and tourism jobs.

**Partners:** 9 project awardees (Open Space Institute; Town of Amenia; Scenic Hudson Land Trust; Village of Hoosick Falls for Hoosick River Watershed; Town of Stillwater; Town of Marbletown; NY-NJ Trail Conference; Manitoga/Russel Wright Design Center; Village of Piermont)

**Funding:** \$60,000 from the Greenway Conservancy Small Grants fund.

### *Hudson River Valley National Heritage Area*

#### **Hudson River Valley National Heritage Area: Heritage Site Guidebook**

The Heritage Site Guidebook encourages heritage tourism in the Hudson River Valley National Heritage Area. By targeting heritage tourists, this guidebook will help grow the \$4.7 billion dollar tourism economy in the Hudson River Valley.

Since the unveiling in November 2010, there has been high demand in the guidebook from across the country for both retail and wholesale orders. The Greenway has partnered with SUNY

---

<sup>1</sup> A full list of grants by program completed and awarded begins on page 11.

Press to distribute the Guidebook to a wider audience. Through September 2011 the totals are as follows.

Retail @ \$9.95:	132	\$1313.40
Wholesale @ \$4.95:	938	\$4643.10
Total:	1,070	\$5956.50

### **Nature and Culture Initiative**

#### **Tiffany Landscape Windows Exhibition**

NHA staff continues to work with architectural historian Ned Pratt to develop a web-based exhibition of Tiffany Landscape windows. Staff has identified around 10 excellent examples that we will include in our showcase. This project builds on the success of our 2010 Landscape Gardens exhibitions of last fall.

#### **Hudson River School Art Trail Exhibition**

Third in our exhibition series, this project is expanding the current extent of the interpreted Hudson River School Art Trail to include locations in Ulster, Orange and Dutchess Counties. Eight additional sites have been identified. The Heritage Area has worked closely with Mohonk Preserve who has provided site identification and has engaged Kevin Avery to write the interpretive texts for the exhibit. This effort will build on the success of the Thomas Cole House NHS's Hudson River School Art Trail in the Catskills. We are working closely with the Thomas Cole National Historic site to coordinate on a smartphone app for the expanded trail.

#### **Hudson River Valley Institute**

In May the Hudson River Valley Review published "The Hudson River Valley in the Civil War: A Sesquicentennial Retrospective" in collaboration with Olana State Historic Site and the Columbia County Historical Society. Metropolitan Museum of Art curator Kevin Avery wrote about Frederic Church's response to the war, Diane Shewchuck revealed the untold story of Sanford Gifford's family experience of the same. Christopher Morton shared some of the New York State Battle Flag Collection, while Guest Editor Mark Morreale provided an overview of regional representation on the battlefields.

The autumn issue was dedicated to the American Revolution. The cover commemorates the 230th anniversary of the Washington-Rochambeau Revolutionary March with a painting from HRVI's Frank T. Bumpus Collection.

HRVI's website, [www.hudsonrivervalley.org](http://www.hudsonrivervalley.org), received 25,495 unique visits, averaging 70 per day between November 29, 2010 and November 29, 2011. We had 52,385 page views, averaging 145 per day, with 81% being "new traffic. Only 4% of this traffic was via mobile devices. Visitors visited 2 pages on average during an average stay of nearly 2.5 minutes. 46% of our visits resulted from a Google search, with significant additional traffic from our partner sites.

#### **GIS Mapping: Scenic Resources, Access, Trails and Environmental Resources**

This project will update existing GIS datasets including conserved open space including land protected by the state, federal, municipal, and not-for-profit entities; Greenway Trails including both land and water trails; significant water resources; significant fish and wildlife habitats; River access sites; designated scenic areas and scenic byways; to create a complete inventory of scenic views and viewpoints and create a system for their identification, categorization, and prioritization; and to create a searchable database of these features that allows for sorting by category and attribute.

A steering committee including representatives from Greenway, DEC, OPRHP, Scenic Hudson, DOS, OSI and others have convened to discuss the approach and outcomes of the project. DEC Estuary Program has graciously provided an overall project manager to bring together these stakeholders and work with the GIS intern to solidify the project.

**Partners:** HRVNHA, HRVG, DEC Estuary, DEC Lands and Forests, Scenic Hudson, Department of State, Open Space Institute,

**Teaching the Hudson Valley (THV): Explore Awards** (2010-11 school year):

In 2011, our ongoing partnership with the National Park Service, Hudson River Estuary Program and the Hudson River Valley Institute at Marist College focused on providing Explore Awards to boost place-based education so that students could experience the diverse heritage of our Valley. Explore Awards were given to 23 school and 2 child/youth agencies throughout the Heritage Area. A total of **1,608 students** visited **16 different sites**. In some cases, students participated in more than one trip and in other cases site staff visited the school in conjunction with the trips. The Summer **Institute for teachers welcomed 140 participants** who learned more effective means to integrate heritage education with their school curriculum. Online Curriculum: THV has now published 60 sets (units) with more than **250 lesson plans** and activities. Workshops: THV sponsored six free workshops focused on using the region's resources with children and youth.

*Many thanks to Debi Duke, THV Coordinator, for working to make this program a success.*

### **Explore Awards funding trips in calendar year 2011**

1,608 students | 16 sites | 9 schools | 8 counties | 1 child/youth organizations or agencies | Grades: 8 elementary groups | 3 intermediate/middle | 1 high school group | Funds committed: \$16,913

- *Chatham Kids Club (Columbia County), 30 K-5<sup>th</sup> graders to Albany Institute of Art (Albany County), Cedar Grove (Greene County), and Olana (Columbia County), \$1,150*
- *Coxsackie and E. J. Arthur ES, Coxsackie-Athens Central Schools (Greene County), 125 second graders to Hudson-Athens Lighthouse, \$1,256*
- *E.C. Myer ES, Hurley, (Ulster County), 36 fourth graders to sail on the Clearwater, \$540*
- *George Washington School, Kingston (Ulster County) 342 students, grades K-5, to the Home of FDR National Historic Site (Dutchess County), \$2,992*
- *Hawthorne Valley School, Ghent, (Columbia County), 14 fourth graders to the Ashokan Center (Ulster County), \$250*
- *Krieger ES, Poughkeepsie (Dutchess County) 54 4<sup>th</sup> & 5<sup>th</sup> graders to Mid-Hudson Children's Museum (also Poughkeepsie) one trip per season, \$2,415*
- *Lakeland Copper Beach MS, Yorktown (Westchester County) 50 seventh grade science, reading, and consumer science students November trip to Hilltop Hanover Farm, Yorktown, \$450*
- *Lakeland Copper Beach MS, Yorktown (Westchester County) 50 eighth grade family, consumer science, and art students, May trip to Manitoga/Russel Wright Design Center, Garrison, (Putnam County), \$400*

- *Rondout Valley Central School District (Ulster) 330 1<sup>st</sup>, 2<sup>nd</sup>, 5<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, and 12<sup>th</sup> graders to Fireboat John J. Harvey (docked in Kingston) and Hudson River Maritime Museum, \$4,000*
- *Vails Gate High-Tech Magnet (Orange), 577 K-6 graders, winter/spring 2011 trips to Mohonk Preserve (Ulster); Mid-Hudson Children's Museum, Sharpe Reservation, and Stony Kill Farm (Dutchess); Hudson Highland Nature Museum and D & H Canal (Orange), \$4,000*

**Partners:** National Park Service; Hudson River Valley National Heritage Area, Hudson River Estuary Program; Hudson River Valley Institute at Marist College

**Funding:** The Hudson River Valley National Heritage Area provides funding for Explore Awards. In addition to contributions from the partner organizations and private donors, funding is provided by the following: Gannett, Malcolm Gordon Charitable Trust

**Underwater Maritime Heritage Project**

The Greenway partnered with the Hudson River Maritime Museum to complete the Underwater Maritime Heritage Project. The project was funded through a Quadricentennial allocation secured by Congressman Maurice Hinchey. The project will result in a white paper summarizing the discovery, research and protection of submerged maritime resources to date; analyzing the management and protection options for this vital resource; and making recommendations and suggesting interpretive strategies to both inform the public and protect the resource. The 50 page document will be made available to stakeholders in early February.

**Partners:** Hudson River Maritime Museum, NPS, SUNY Stonybrook, NYS OPRHP, NYS DOS, NYS DEC HRNER, HRVG, HRVNHA.

## Website Comparative Statistics

<http://hudsonrivervalley.com>

Jan 1, 2011 - Dec 31, 2011

100.00% of total visits

Jan 1, 2010 - Dec 31, 2010

100.00% of total visits

### Site Usage Ecommerce

Jan 1, 2011 - Dec 31, 2011

Visits

54,527

% of Total: 100.00% (54,527)

Pages/Visit

4.10

Site Avg: 4.10 (0.00%)

Avg. Time on Site

00:03:09

Site Avg: 00:03:09 (0.00%)

% New Visits

79.67%

Site Avg: 79.67% (0.00%)

Bounce Rate

47.34%

Site Avg: 47.34% (0.00%)

Jan 1, 2010 - Dec 31, 2010

Visits

37,258

% of Total: 100.00% (37,258)

Pages/Visit

4.88

Site Avg: 4.88 (0.00%)

Avg. Time on Site

00:04:02

Site Avg: 00:04:02 (0.00%)

% New Visits

77.99%

Site Avg: 77.99% (0.00%)

Bounce Rate

39.18%

Site Avg: 39.18% (0.00%)

Graph Mode: Line Chart Compare Metric Graph By:



<http://hudsonrivervalleyramble.com>

Jan 1, 2011 - Dec 31, 2011

100.00% of total visits

Jan 1, 2010 - Dec 31, 2010

100.00% of total visits

### Site Usage Ecommerce

Jan 1, 2011 - Dec 31, 2011

Visits

19,320

% of Total: 100.00% (19,320)

Pages/Visit

4.00

Site Avg: 4.00 (0.00%)

Avg. Time on Site

00:03:40

Site Avg: 00:03:40 (0.00%)

% New Visits

72.67%

Site Avg: 72.67% (0.00%)

Bounce Rate

47.64%

Site Avg: 47.64% (0.00%)

Jan 1, 2010 - Dec 31, 2010

Visits

14,438

% of Total: 100.00% (14,438)

Pages/Visit

4.80

Site Avg: 4.80 (0.00%)

Avg. Time on Site

00:04:17

Site Avg: 00:04:17 (0.00%)

% New Visits

65.63%

Site Avg: 65.63% (0.00%)

Bounce Rate

43.44%

Site Avg: 43.44% (0.00%)

Graph Mode: Line Chart Compare Metric Graph By:



## Trails

### Greenway Trail

There were 24.4 miles added to the 487.62 miles of existing designated land trails throughout the Hudson River Valley.

**Miles of trails designated in 2011: 24.4**

Over 100 Designated Trails

### **Totals:**

Riverside Trails: 269.35 miles

Countryside Corridors/Connector Trails: 71.66 miles

NYS Bike Route 9: 147.00 miles

Land Trail: 487.62 miles

Hudson River Water Trail: 256.00 miles

Greenway Trail System Total: 743.62 miles

### Greenway Trails win Heart of Green Award

The Greenway land and water trail won the Daily Green's <http://www.thedailygreen.com/> "Heart of Green" award <http://www.thedailygreen.com/living-green/heart-of-green-awards/best-new-trails-2011> for best new trail in both the



people's choice and editors' polls. The Greenway Land and Water Trail was selected amongst nominated trails from across the county. The annual Heart of Green Awards honors individuals, businesses and organizations that help make green go mainstream. It's well deserved recognition for this truly grassroots project to create regional trail connections, on both land and water, and improve public access to the Hudson River and its surrounding landscape. While the Greenway has been the shepherd of these ideas for many years, it is the commitment of our many partners that has made the trail system what it is today.

### Greenway Sponsors Successful Trail Conferences

*Columbia County Trail Conference (April 2)*

On April 2<sup>nd</sup>, the Greenway co-sponsored a trail conference along with the Columbia Land Conservancy at the Columbia-Greene Community College. About 70 attendees gathered to hear presentations and participate in group brain-storming sessions to discuss the future of trails in Columbia County, and the process of trail planning in general.

**Partners:** Columbia Land Conservancy, HRVG, NPS Rivers, Trails and Conservation Program, the NYS Office of Parks, Recreation and Historic Preservation, and Parks & Trails New York  
*Ulster County Trails Conference (November 5)*

The Greenway sponsored a day-long conference to discuss the future of trails in Ulster County and beyond. Presentations demonstrated how trails can benefit communities, and showcased the work being done on trails throughout the region. The event was also an excellent opportunity to connect with others interested in increasing trail access for economic development.

Craig Della Penna delivered the keynote address on the economic impact of trails. Craig is the owner of Sugar Maple Trailside Inn, the first B&B in New England next to a rail trail, and Pedal to Properties, Della Penna's Trailside Realty, a Northampton, MA trailside real estate and rental agency specializing in properties next to trails.

**Partners:** Hudson River Valley Greenway, Ulster County Planning, Ulster County Department of the Environment, Barton and Loguidice, SUNY New Paltz – Center for Research, Regional

Education and Outreach, Scenic Hudson, Wallkill Valley Rail Trail Association, Wallkill Valley Landu Trust, Ulster County Trails Committee, and Gilmour Planning, LLC.

**Hudson River Greenway Water Trail:**

In 2001 the Greenway was awarded a \$1 million grant to create the Hudson River Greenway Water Trail. Today the Greenway Water trail stretches 256 miles from the Town of Hadley in northeastern Saratoga County and the Village of Whitehall in Washington County south to Battery Park in Manhattan. There are currently 94 designated sites along the trail from Pier 26 in Manhattan (mile 1.5) to Alfred Z. Solomon Launch at Hudson Crossing Park, Lock C-5, Town of Saratoga, Saratoga County (mile 184). Development of the water trail continues.

One of the five Greenway criteria is “Public Access to the Hudson River.” Seventy percent of the river between Albany and the Erie Canal is inaccessible to the public due to the railroads running along both sides of the river. The Hudson River Greenway Water Trail program is one of the vehicles to address this criterion.

Unfortunately, state funding for this program which was administered but the Greenway has expired. We will continue to work with local communities and our partners including the Department of State, Hudson River Estuary Program and Scenic Hudson to build on the existing framework of 100 Hudson River Greenway Water Trail sites.

HUDSON RIVER GREENWAY WATER TRAIL PROGRAM SUMMARY, 2001-2011			
Category	Detail	Subtotals	Percent
<u>Capital Construction</u>			
Grants (29 completed)	\$ 399,389		
Kayak racks (65 @ \$1,768 each)	\$ 114,946		
Kiosks (12 @ 13,030 each)	\$ 156,360	\$ 670,696	93.27%
<u>Publications &amp; Websites</u>			
Brochure/Maps	\$ 2,343		
Guide	\$ 27,791		
GHRP website	\$ 12,384	\$ 42,518	5.91%
<u>Wayfinding</u>			
Flags	\$ 3,494		
Signs	\$ 2,346	\$ 5,839	0.81%
<b>Totals</b>	<b>\$ 719,052</b>		<b>100.00%</b>

**Cycling the Hudson Valley: A guide to 150 miles of adventure, history art and architecture along the Hudson River**

An economic impact study in Wisconsin showed that bicycle tourism generates more than \$250 million a year. The Greenway and Parks & Trails New York are in the final stages of creating a new guidebook, *CYCLING THE HUDSON VALLEY – A Guide to 150 miles of adventure, history, art, and architecture along the Hudson River*. The guidebook will highlight many heritage resources on both sides of the river, including important 18<sup>th</sup> and 19<sup>th</sup> century political and historic sites; beautiful gardens, landscapes and view sheds; and museums and art centers of the Hudson River School and other artists, as well as literary landmarks. It will feature an overview of the Hudson River Valley, including information about the Greenway and the National Heritage Area; maps showing route details, points of interest, fairs and festivals, and services. The guide will be full-color, spiral-bound, and easy-to-carry and use. The guidebook will brand the Hudson Valley as a destination for the growing number of bicycle tourists. It will

also provide a tangible framework for promoting the strategic vision of a continuous Greenway Heritage Trail.

**Partners:** Parks & Trails NY, I Love NY, County Tourism Promotion Agencies, NY Bike Coalition, Heritage Sites, NYS Department of Transportation Region 8, Scenic Hudson

**Funding:** Hudson River Valley National Heritage Area and Greenway Conservancy Trail grant funds.

## **Events and Celebrations**

### **New York Heritage Weekend 2011**

We estimate that over **22,000 people** participated in Heritage Weekend events across the state! 143 Heritage Weekend partners hosted **164 events**, organized by over 1,200 volunteers who contributed 11,011 hours to plan and present Heritage Weekend events. This was a monumental undertaking by all the partners involved.

Historic sites, museums, architecturally significant buildings, local historians and historical societies, battlefields, historic districts, community groups and any resources that connect directly with New York State heritage were all invited to participate and get involved.

JetBlue Airways provided two travel vouchers to any destination they fly as an incentive for attendees to submit comments about the event.

**Partners:** Nearly 150 partner organizations including the following major partners and funders, National Endowment for the Arts, Erie Canalway NHC, National Park Service, NYS Office of Parks Recreation and Historic Preservation, National Trust for Historic Preservation, Hudson Valley Tourism, I Love NY, JetBlue Airways, the Architect's Newspaper, Central Hudson Gas and Electric Corporation and EscapeMaker.com.

**Funding:** HRVNHA, Erie Canalway National Heritage Corridor, (\$5,000) National Endowment for the Arts (\$20,000), National Trust for Historic Preservation (\$1200), Central Hudson Gas and Electric (\$1,000)

### **12<sup>th</sup> Annual Hudson River Valley Ramble**

Over 150,000 people attended the 2011 Ramble contributing to the \$4.7 billion tourism economy in the Hudson River Valley.

**Partners** in addition to over 200 participating sites and communities: Hudson River Valley National Heritage Area, Hudson River Valley Greenway; Hudson River Estuary Program; NYS Office of Parks Recreation and Historic Preservation, National Park Service, New York/New Jersey Trail Conference, National Public Lands Day

**Funding** (in addition to partners): Hudson River Valley Greenway, Hudson River Valley National Heritage Area, Hudson River Estuary Program, Berkshire Taconic Foundation Turkeybush Fund; Barnabas McHenry

### **11<sup>th</sup> Annual Great Hudson River Paddle features 38 Events**

Building upon ten highly successful years, the Hudson River Valley Greenway is opening up the format of the Great Hudson River Paddle from a single end-to-end trip to a series of many types of partner run paddles. The new Great Hudson River Paddle was modeled on the celebrated Hudson River Valley Ramble and will include short overnight paddles, day paddles, free paddles, paddle races, and a variety of other events.

The 2011 event yielded mixed results and the future direction of the Paddle will be guided by discussions with partners this winter.

### 35 Matching Grants Completed in 2011

Grant Program	Community/Organization	Project	Awarded	Match	Complete Date
Teaching the Hudson Valle	Troy City School District	Curriculum Development	\$1,426.60	\$11,206.00	12-Jan-11
Quadricentennial Legacy Grant	Lyndhurst	Quad: Hudson River Quest	\$3,040.00	\$25,885.00	16-Jan-11
Greenway Communities Grant (Council)	Village of Tivoli	Conforming comprehensive master plan to zoning laws	\$7,500.00	\$10,000.00	26-Jan-11
Greenway Conservancy Small Grants	City of Newburgh	Quassaick Creek Estuary Biodiversity Coloring Book	\$2,000.00	\$2,000.00	02-Feb-11
Quadricentennial Legacy Grant	Albany Institute of History and Art	Quad: Endless Hudson River Landscape	\$3,100.00	\$38,000.00	02-Feb-11
NHA Heritage Development Grant	Samuel Dorsky Museum of Art at SUNY New Paltz	Create a publically accessible, easy to use web-based database of images and information for art objects in the collections of 5 partner organizations in Ulster County	\$5,000.00	\$7,532.00	02-Feb-11
Greenway Communities Grant (Council)	Village of Nyack	Revision of Zoning Ordinance	\$7,417.50	\$10,000.00	16-Feb-11
Quadricentennial Legacy Grant	Historic Albany Foundation	Quad: Ghosts of Albany Tour	\$2,000.00	\$4,700.00	23-Feb-11
Greenway Conservancy Small Grants	Mount Gulian Society	Mount Gulian Interpretive Plan	\$5,000.00	\$18,694.00	02-Mar-11
Greenway Communities Grant (Council)	Village of Granville	Granville Walking Path	\$9,890.00	\$10,000.00	02-Mar-11
Greenway Communities Grant (Council)	City of Beacon	Master Plan for the Former University Settlement Camp	\$10,000.00	\$13,550.00	13-Apr-11
Greenway Communities Grant (Council)	Town of Taghkanic	Comprehensive Plan	\$7,500.00	\$10,000.00	24-May-11
Greenway Conservancy Small Grants	Mohonk Preserve, Inc.	Northern Shawangunk Ridge Trail Connection Planning	\$5,000.00	\$5,000.00	07-Jul-11
Greenway Communities Grant (Council)	Town of Marbletown	Sustainable Economic Development	\$9,344.27	\$10,000.00	29-Jul-11
Greenway Communities Grant (Council)	Town of Red Hook	Zoning Updates Centers and Greenspaces	\$9,901.00	\$25,850.00	29-Jul-11
NHA Heritage Development Grant	The Olana Partnership	Partner on a combined marketing program for the Hudson River School Exhibitions at Olana and Thomas Cole sites.	\$5,000.00	\$8,300.00	29-Jul-11

Greenway Communities Grant (Council)	Town of Philipstown	New zoning code	\$10,000.00	\$10,000.00	29-Jul-11
Watertrail	Town of Halfmoon	Halfmoon Waterfront Park on the Hudson	\$35,000.00	\$484,000.00	18-Aug-11
Greenway Communities Grant (Council)	City of Albany	Comprehensive Plan	\$7,000.00	\$553,282.00	25-Aug-11
Watertrail	Town of Lloyd	Bob Shepard Highland Landing Park Water trail Site	\$30,850.00	\$54,902.00	31-Aug-11
NHA Heritage Development Grant	Dutchess County Tourism	Create flash drives with 2-3 minute video of experiential group tours, PDF file for each site, sample itineraries and images of site locations	\$4,999.27		14-Sep-11
Greenway Communities Grant (Council)	Town of Hillsdale	Design & Development plan for the Hamlet of Hillsdale	\$10,000.00	\$42,000.00	28-Sep-11
Greenway Conservancy Small Grants	Open Space Institute	Westney Property Canal Towpath Construction	\$5,900.00	\$5,900.00	30-Sep-11
Greenway Communities Grant (Council)	Town of Copake	Comprehensive Plan	\$6,530.00	\$6,530.00	07-Oct-11
Greenway Communities Grant (Council)	Town of Malta	Development of a Survey of Access to the Round Lake Preserve	\$5,000.00	\$10,000.00	27-Oct-11
Greenway Communities Grant (Council)	Village of Ossining	Waterfront Recreational Resource Plan	\$15,000.00	\$25,000.00	02-Nov-11
Greenway Communities Grant (Council)	Village of Hastings-on-Hudson	Compact - Comp Plan Update	\$15,000.00	\$25,000.00	15-Nov-11
Greenway Communities Grant (Council)	Town of Berlin	Comprehensive Plan	\$5,000.00	\$5,000.00	28-Nov-11
Greenway Conservancy Small Grants	Town of Kinderhook	Kinderhook-Stuyvesant-Stockport Intermunicipal Trail Feasibility Study	\$9,904.66	\$10,000.00	30-Dec-11
Greenway Conservancy Small Grants	Ulster County	Sojourner Truth Ulster Landing County Park ADA Access Trail Construction	\$7,000.00	\$10,360.00	30-Dec-11
Greenway Conservancy Small Grants	Town of Marbletown	Marbletown Rail Trail Map & Guide	\$1,859.20	\$1,950.00	30-Dec-11
Greenway Communities Grant (Council)	Town of Clarkstown w/Rockland Farm Alliance	Agricultural community project by the Rockland Farm Alliance to develop a community owned urban farm in	\$20,000.00	\$104,000.00	27-Apr-11

		Rockland County			
Quadricentennial Legacy Grant	Olana Partnership	Olana Viewshed Symposium: Borrowed Views of the Hudson River Valley: The Viewshed as Cultural Resource	\$3,878.00	\$8,785.00	03-May-11
Quadricentennial Legacy Grant	Friends of Fort Cralio	River Native Americas: Daily Life, Skills and Art of 17th century Indigenous people who lived in the HR Valley	\$2,500.00	\$2,500.00	30-Sep-11

**Totals**

**\$288,540.50 \$1,569,926.00**

### 38 Matching Grants Awarded in 2011

Grant Type	Community/Organization	Project	Grant Awarded	Match	Award Date
Quadricentennial Legacy Grant	Greater Hudson Heritage Network	Workshops to train and provide resources for those with stewardship responsibility for private, municipal, or religious graveyard properties	\$4,969.00	\$5,270.00	20-Jan-11
Greenway Conservancy Small Grants	Manitoga	Russell Wright's Hudson Highlands Tour	\$6,150.00	\$14,027.00	20-Jan-11
Greenway Conservancy Small Grants	Village of Piermont	Restoration of the Southern Section of the Erie Path	\$10,000.00	\$16,443.00	20-Jan-11
Quadricentennial Legacy Grant	Shaker Heritage Society	Shaker Drying House Stabilization Project	\$5,000.00	\$15,500.00	20-Jan-11
Quadricentennial Legacy Grant	Association of Public Historians of New York State (APHNYS)	Bringing the Journey to Them: The NYS Historic Marker Guide	\$5,000.00	\$5,000.00	20-Jan-11
Quadricentennial Legacy Grant	Historic Hudson, Inc	Business on Warren Street - The First 200 Years	\$3,950.00	\$3,950.00	20-Jan-11
Quadricentennial Legacy Grant	Old Rhinebeck Aerodrome Museum	Experiential Aerodrome Museum Interactive Display	\$5,000.00	\$19,500.00	20-Jan-11
Quadricentennial Legacy Grant	Troy Downtown Collaborative	Cell Phone Walking Tour of Historic Downtown Troy, New York	\$3,210.00	\$3,295.00	20-Jan-11
Quadricentennial Legacy Grant	Samuel Dorsky Museum, Research Foundation of State University of New York	"Made in the Hudson Valley" Exhibition Catalog	\$5,000.00	\$5,000.00	20-Jan-11
Quadricentennial Legacy Grant	Friends of Senate House	Sustainable Living, 17th and 18th Century Hudson Valley Style	\$2,943.00	\$2,603.00	20-Jan-11
Quadricentennial Legacy Grant	Highland Landing Park Association Inc	Water System for Environmental/Historical	\$3,550.00	\$4,550.00	20-Jan-11

		Education Center			
Quadricentennial Legacy Grant	Town of Hyde Park	Construction of 2 Kiosks with Interpretive Panels	\$5,000.00	\$6,700.00	20-Jan-11
Greenway Communities Grant (Council)	Orange County	Compact: Orange County Regional Greenway Compact Plan	\$25,000.00	\$33,455.00	10-Mar-11
Greenway Communities Grant (Council)	Town of Sand Lake	SLCA-CTP performance space upgrade and architectural drawings.	\$4,850.00	\$4,850.00	10-Mar-11
Greenway Communities Grant (Council)	Village of Red Hook	Pattern book and agricultural guide of housing types and commercial infill development buildings.	\$10,000.00	\$18,500.00	15-Mar-11
Greenway Communities Grant (Council)	Town of Stanford	Update of Town's 1980 Master Plan.	\$5,000.00	\$60,768.00	15-Mar-11
Greenway Communities Grant (Council)	Town of Poestenkill	Poestenkill Public Space Feasibility Study	\$7,500.00	\$7,500.00	15-Mar-11
Greenway Communities Grant (Council)	Town of Ossining	Compact: Parks Feasibility Study	\$6,700.00	\$7,500.00	29-Mar-11
Watertrail	Town of Schodack	Capital Improvements	\$2,276.69	\$2,800.00	09-Jun-11
Greenway Communities Grant (Council)	Town of Claverack	Zoning Revisions	\$1,500.00	\$15,000.00	09-Jun-11
Greenway Communities Grant (Council)	Town of Pittstown	8 Historic Farmsteads Historic Sites Nominations	\$8,000.00	\$8,900.00	09-Jun-11
Greenway Communities Grant (Council)	Village of Saugerties	Comprehensive Plan Update with the Town of Saugerties	\$15,000.00	\$15,000.00	09-Jun-11
Greenway Communities Grant (Council)	Town of Greenwich w/ Agricultural Stewardship Association	Tour de Farm Bike-a-thon	\$7,785.00	\$7,785.00	09-Jun-11
Greenway Communities Grant (Council)	Village of Green Island	Village and Town of Green Island Open/Green Space Resource Study	\$7,500.00	\$18,000.00	19-Aug-11
Greenway Conservancy Small Grants	Mohawk Hudson Land Conservancy	Comprehensive Graphic Communication System for Education Materials on Albany County Rail Trail	\$10,000.00	\$11,700.00	12-Oct-11
Greenway Conservancy Small Grants	Columbia County S & WCD	Greenway Snowshoe Hikes	\$1,000.00	\$1,505.00	12-Oct-11
Greenway Conservancy Small Grants	City of Beacon	Fishkill Creek Greenway and Heritage Trail	\$6,500.00	\$6,500.00	12-Oct-11
Greenway Conservancy Small Grants	Kingston Land Trust	Kingston Point Rail Trail Project	\$10,000.00	\$11,000.00	12-Oct-11

Greenway Conservancy Small Grants	Town of New Paltz	Shawangunk Foothills Planning Project	\$5,000.00	\$39,000.00	12-Oct-11
Greenway Communities Grant (Council)	City of Beacon	Beacon Main Street and Waterfront Linkage Area Development Plan	\$5,000.00	\$6,320.00	12-Oct-11
Greenway Communities Grant (Council)	Town of Brunswick	Town of Brunswick Comprehensive Plan Update	\$5,000.00	\$54,870.00	12-Oct-11
Greenway Communities Grant (Council)	City of New Rochelle	City of New Rochelle Comprehensive Plan Update	\$5,000.00	\$11,500.00	12-Oct-11
Greenway Communities Grant (Council)	Town of Red Hook	Historic Riverfront District Zoning	\$7,500.00	\$14,415.00	12-Oct-11
Greenway Communities Grant (Council)	Town of Nassau	Economic Study for the Rensselaer Plateau Regional Conservation Plan	\$10,000.00	\$15,000.00	12-Oct-11
Quad	City of Albany w/ Partners for Albany Stories	Partners for Albany Stories: Assessment of Heritage/Cultural Resources in Planning Projects	\$9,000.00	\$21,940.00	12-Oct-11
Greenway Conservancy Small Grants	Columbia County Historical Association	Luykas Van Alen House to Martin Van Buren NHS Trail Connector	\$10,000.00	\$25,730.00	12-Oct-11
Greenway Conservancy Small Grants	Town of Wallkill	Greenway Environmental Education Trail	\$6,000.00	\$11,770.00	12-Oct-11
Greenway Conservancy Small Grants	City of White Plains	City of White Plains Greenway Entrance Improvement	\$1,500.00	\$12,353.00	12-Oct-11